



# MASIH JAVADI

- the Founder of Iran Business Coaching Center
- Developer of the professional courses of Business Coaching in Iran
- An International Professional Coach
- Senior analyst and strategist in business and entrepreneurship
- Attended the courses run by the International Coaching Federation



Iran Business Coaching Center was established in 1397 by **Masih Javadi**. The center has now more than 500 graduates in Business Coaching and about **200K** followers on Social Networks.





The first specialized course in Business Coaching was run in Aban 1397 and the second and the third courses were held in 1398 at two five-star hotels in Tehran.



More than  
**500**  
**applicants** attended these courses who were admitted from among  
**1500**  
**interviewees.**  
Around  
**70%**  
of the participants were businessmen and businesswomen and the rest of them were those who planned to set up a business or work in this area.

The attendees gathered twice per week (Thursdays and Fridays) from different parts of the country, from Qeshm to Gonbad Kavous, from Mashhad to Baneh, to learn the basic principles of

business and basic coaching skills. They were supported during the week by professional coaches to assist them in implementing what they learned from the sessions in their businesses.



One of the most important parts of Business Coaching courses was the interactions taking place among businesspeople in groups of 10 and sharing their experiences of what principles to follow for success and what to avoid to prevent failure.







## Private Business Coaching:

This course takes the form of private training. The aim of the course is to help small businesses in contracts of **3 months** or **6 months** to assist them in the analysis of the principles of success and development. In the meantime, short-term courses and one-day workshops are also run for middle-level personnel and managers to assist and train them to develop their careers and businesses.

The businesses which have attended our Business Coaching courses include the following:

- BMW representative in Iran (Pershia Khodro Company)
- Kolman Company  
(a major elevator supplier in the south of the country)
- Beauty and therapeutic Clinic
- Ilten Company (Manufactures of gas pipes)
- Almas Kavir (Producer of carpet)
- Hike Vision (the premier brand in close-circuit cameras)
- Hamidian Holding (Digging and Agricultural Industries and Exporter of dried fruit)

Also the following industries have attended our courses:

- Gold and Jewelries
- Networking
- Artifacts production
- Health and Fitness Online Platform
- MDF production and distribution
- Online education platform
- Clothing manufacturing
- Online laundry
- Paint production
- Sinjer manufacturing company
- Doctors and physicians

Our center has also provided training and advice to private companies in London, Sydney, Toronto, Erbil, and Ankara.